











JWWA International water forum









WATER SERVICES















































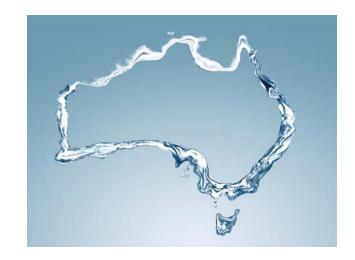


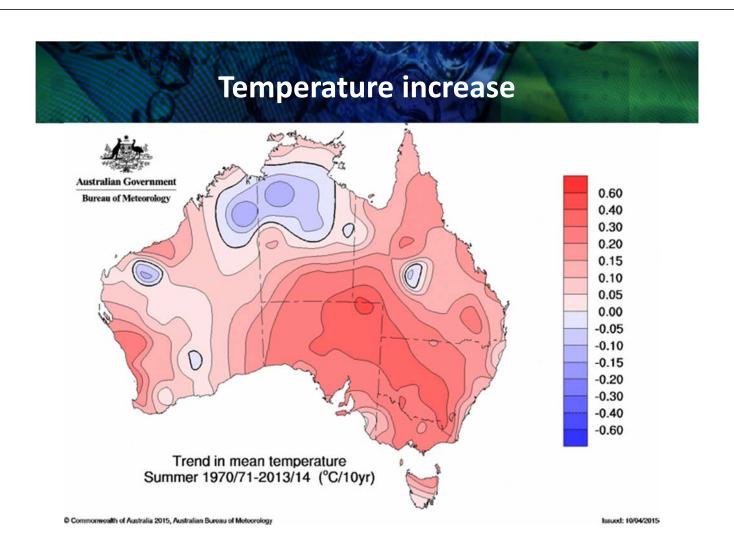


A sustainable water supply in Australia

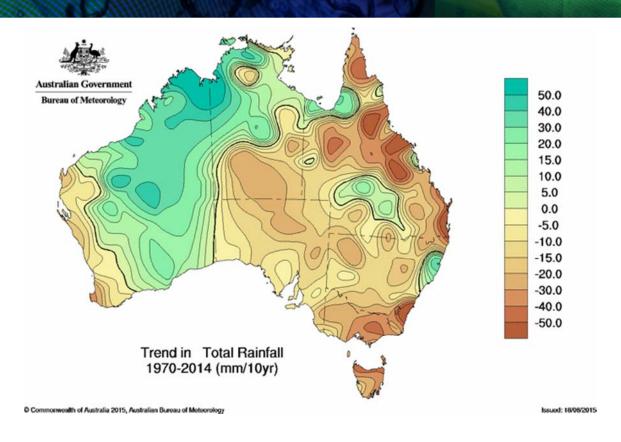
I will discuss four areas:

- Australian climate change
- 2. Planning the water supply
- 3. The role of water efficiency
- 4. Technology





Rainfall decrease (mostly)





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Water supply planning

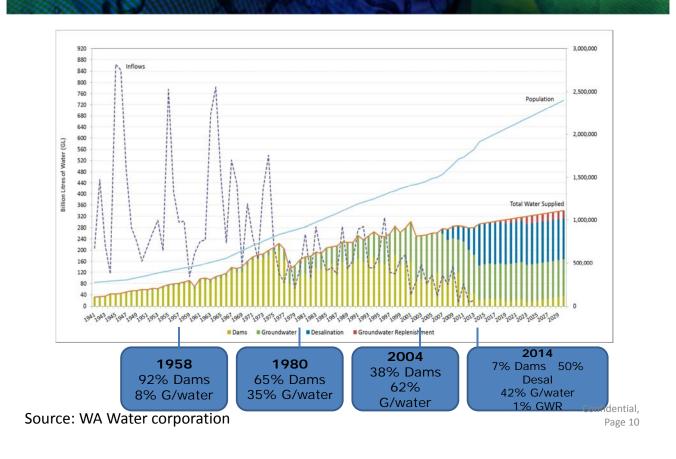


NSW water supply equation

Dams +
Recycling +
Desalination +
Water Efficiency =

Water at life

Perth Metropolitan Water Supply



Diverse supply

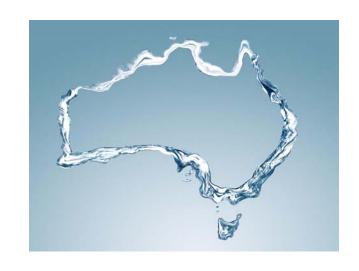
Area	Dams	Groundwater	Desalination	Recycled water
Sydney	93%	0	0	7%
Melbourne	96%	0	0	4%
Southeast QLD	89%	3.5%	0.5%	7%
Perth	17%	42.5%	38%	2.5%
Adelaide	55%	0	41.5%*	3.5%

Source: National Performance Report 2013/14

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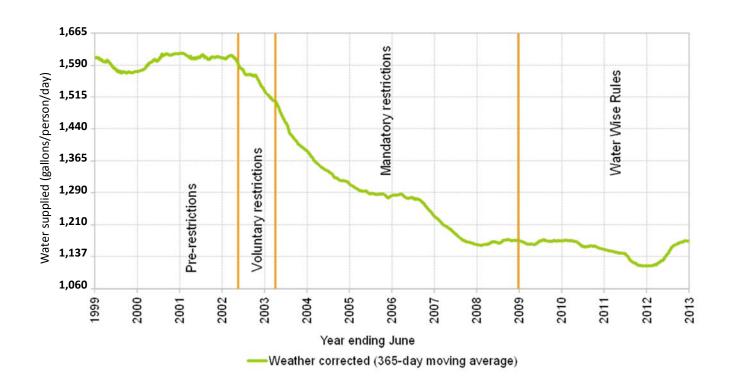
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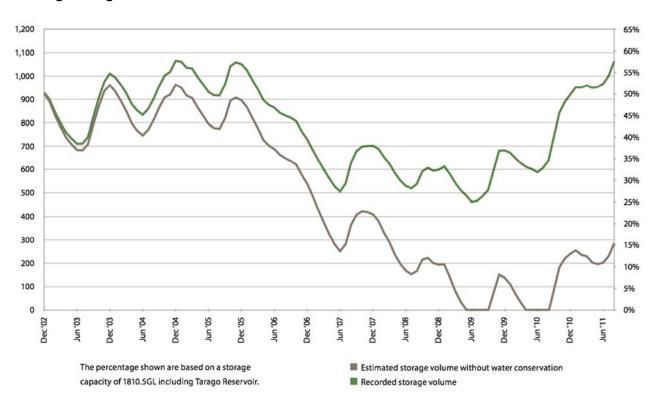
^{*}During the period Adelaide Desalination Plant was operating as part of its proving period

A major shift in water use (Sydney)



Impact of water conservation (Melbourne)

Savings through water conservation in Melbourne 2002-2011



Water Efficiency Labelling and Standards scheme (WELS)

Choosing more efficient products helps Australia save water







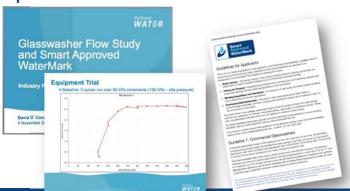








- 3-year investment
- 17 Utilities across all states
- Expansion into non-residential





Supporting innovation in water conservation

Water efficiency programs

- Leak detection
- Every Drop Counts Business Program (focus on large users)
- Rebates (washing machines, rainwater tanks transformed the washing machine market nationally)
- Exchange programs (showerheads and toilets)
- Water Fix (low cost service to install efficient fittings in homes)
- Education campaigns (TV ads, schools, raising awareness, changing behaviour)
- **WELS** (Water Efficiency Labelling and Standards scheme)
- **SAWM** (Smart Approved WaterMark)
- BASIX (Building Sustainability Index)





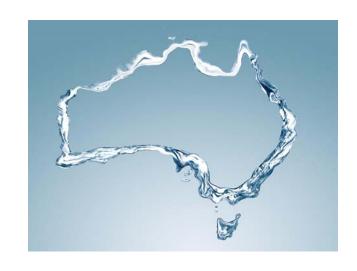




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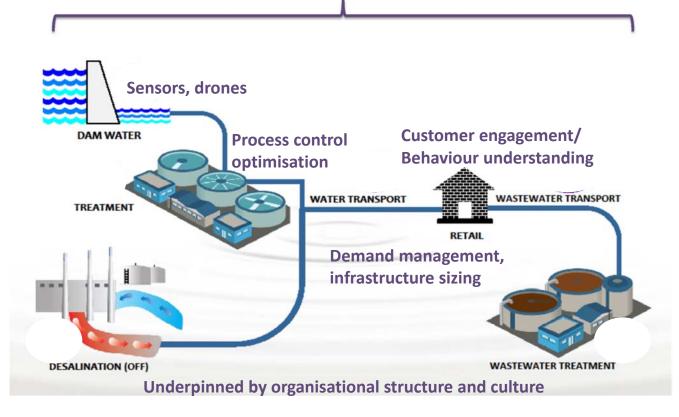
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Technology is the enabler

Network Optimisation



How to find us



Twitter

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Water Services Association of Australia



Web

www.wsaa.asn.au