

The International Water Association

Shaping our water future

GANESH PANGARE
REGIONAL DIRECTOR, ASIA-PACIFIC, IWA

inspiring change





**International
Water Association**

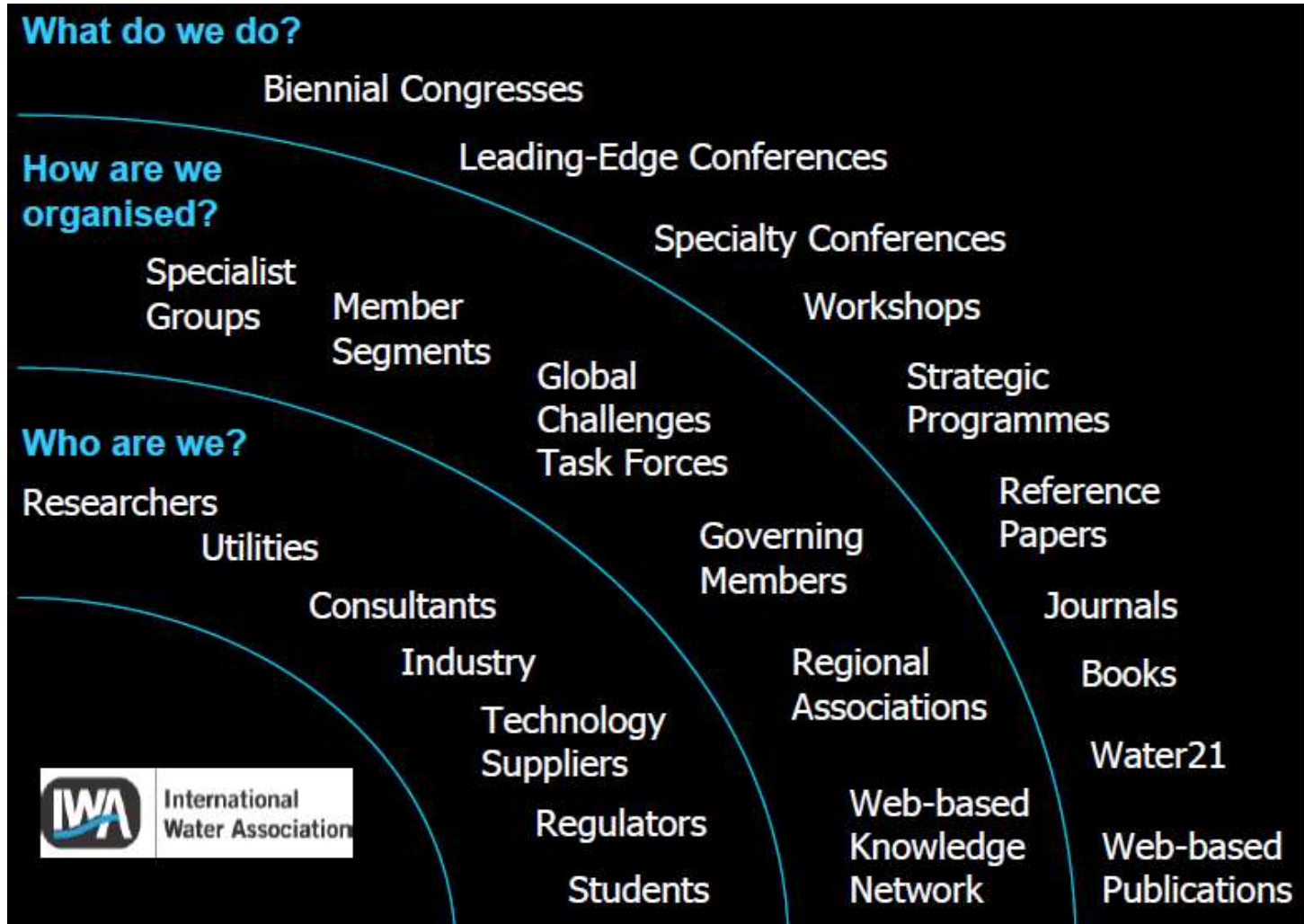
***The Global Network for Water Professionals spanning
the continuum of research and practice, and covering
all facets of the water cycle.***



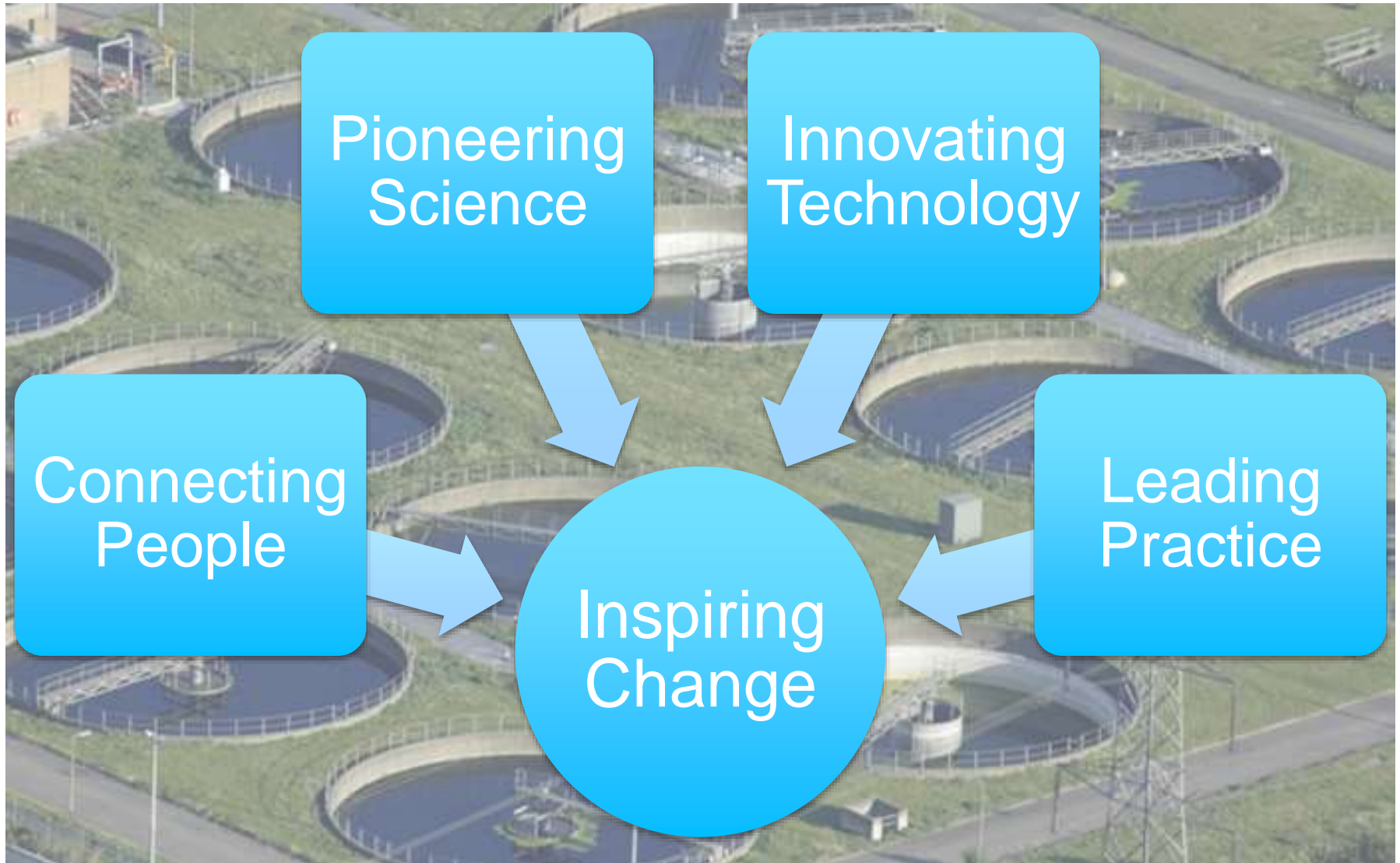
WHAT IS THE IWA?



IWA: WHAT, HOW AND WHO



WHAT DOES THE IWA DO?



WHO IS IWA?



Individual members

Engineers Sales and Marketing
Product Development Students
Managers Academics Policy
Administration Research
Human Resources Operators

Corporate members

Industry
Consulting companies
Utilities Industry
Equipment manufacturers
Technology companies Regulators

Governing members

National Associations
Regional Associations

University members



THE IWA: FUTURE STRATEGIC PRIORITIES



The IWA 2014 – 2018 Strategic Plan focus on four Strategic Priority Areas (SPAs):

- **SPA 1.** The IWA as a **learning organisation** enables professional development
- **SPA 2.** The IWA as a **content developer** accelerates change agendas
- **SPA 3.** The IWA as a **reliable source and an international network informs and influences policies and opinions**
- **SPA 4.** The IWA as a global and diverse network **provides support to regional and national initiatives**

SPA SUPPORT. The IWA as professional organisation builds on **good governance and improved management systems**

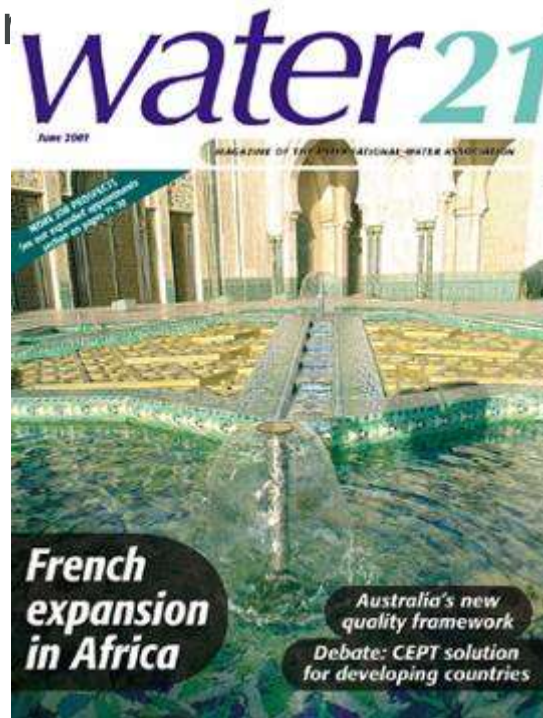
THE IWA OFFICES



IWA Publishing (IWAP)

The leading international publisher on all aspects of water, wastewater and related environment

- Journals
- Books
- *Water21* magazine
- Online directories



IWAP Journals



**Journal of
Water and Health**



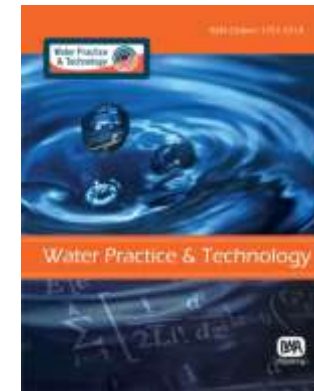
**Journal of Water Sanitation
& Hygiene for Development**



**Journal of Water and
Climate Change**



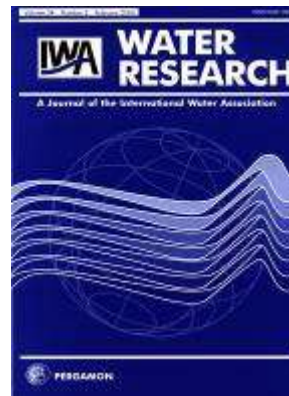
**Water Practice
& Technology**



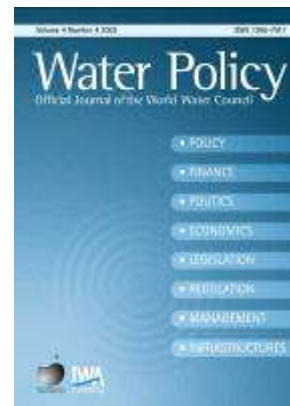
**Water, Science and
Technology: Water Supply**



Water Research



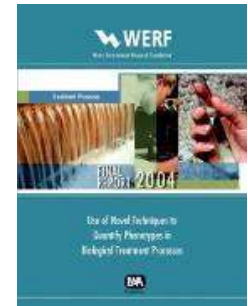
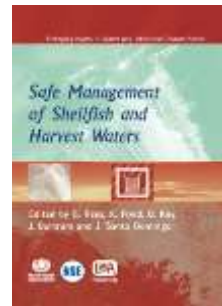
Water Policy



**Water, Science and
Technology**



IWA Publishing also publishes an extensive book list for water specialists.



ASSOCIATIONS ARE ESSENTIAL TO THE WATER SECTOR

- *“Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has.”*

Margaret Maed, *American Anthropologist*



**BY BRINGING WATER SECTOR PROFESSIONALS FROM
VARIOUS ORGANISATIONS, BACKGROUNDS AND EXPERTISE
TOGETHER, WATER ASSOCIATIONS BECOME:**

- The representative voice of the water sector (or water sub-sector)
- A credible source of knowledge and information
- A platform for sharing knowledge and expertise



CHALLENGES AND WAY FORWARD FOR SUSTAINING AN ASSOCIATION



- Creating a Financially Sustainable Association
- Remaining Credible and Relevant
- Understanding your Members
- Understanding and Valuing Partners
- Finding a Common Voice: Associations Working Together